

# China Styrene Butadiene Rubber (SBR) Annual Study



Choose the **ICIS China SBR Annual Study** and access in-depth, fully integrated data and analysis of the current year compiled by our market experts. The report includes trade flows, capacities, and supply and demand data, as well as a forecast for the next 12 months. It also provides the information required for planning production activity or investments, giving you an unparalleled insight into China's domestic market opportunities.

## Overview

China's domestic SBR capacities reached 1.7m tonnes/year in September 2014, as the wave of capacity expansions starting from 2010 came to an end. On the back of these rapid expansions, the average operating rates have fallen to around 60% in 2014.

Sinopec and PetroChina still dominate the rubber market, and some plants have been running at consistently high rates in a bid to balance the upstream and downstream.

The import market has been influenced by downward pressure in recent months; from January to July 2014, the volumes total 208,000 tonnes, down by 5% year on year. There have been no SBR export activities yet, with domestic production meeting regional demand.

Aside from the role of the domestic economic situation and policies, the SBR market is strongly influenced by the market fundamentals, upstream butadiene (BD), related product POLYBR and natural rubber, and downstream demand. Anti-dumping and anti-subsidy policies imposed by the US government against Chinese tyre products have exerted downward pressure on China's tyre industry, the largest derivative of rubber.

The ICIS China SBR Annual Study will enable you to access in-depth information to better understand how the Chinese market will fare next year, and how the market outlook is being affected by recent developments in the local market.

## Highlights of the report

- Comprehensive market overview for Chinese SBR in 2014
- Detailed regional supply and company profiles, 2013-2015
- In-depth downstream demand analysis and demand forecasts
- Detailed import analysis between 2012-2014
- Expert analysis of price trends and elements driving SBR prices

## Key topics covered

- Analysis of the relevance of China's SBR market to BR & NR
- Detailed insight of capacity expansion of domestic SBR market

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With over 30 years in the industry, ICIS is recognised domestically and internationally as a leading source of market information. Our insights of the Chinese market provided by our local-based experts in the region, combined with the expertise of our global analytical team, ensure that global market players receive unrivalled and independent insights into the opaque SBR market.

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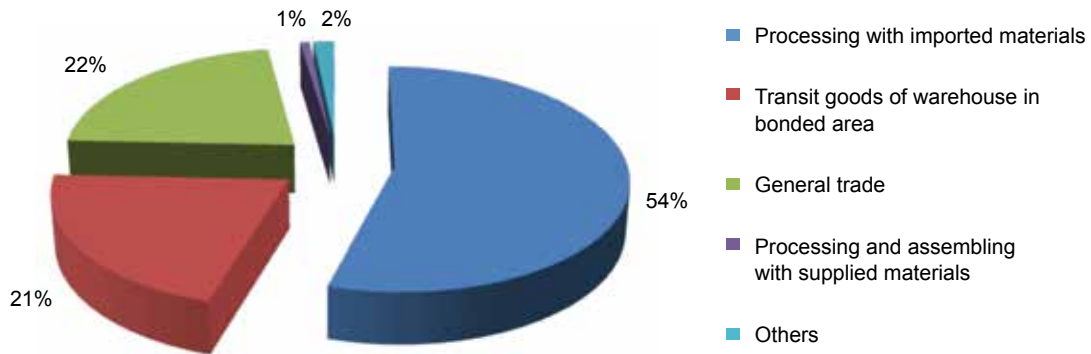
### Snapshots from the report

China's apparent demand for SBR, 2011- 2014E

Unit: 10,000 tonnes



Source: Chemease



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